

For Immediate Release October 20, 2011 Contact: Sue Hanson 763-657-0987 sue@susanhanson.com

## Campus Management Partners with Moodlerooms to Establish Standards Based Integration with Open Platform

Baltimore, MD— **Campus Management Corp.**, a leading provider of enterprise software products and services for educational institutions, has formed a collaborative partnership with **Moodlerooms** to establish integration between their company's respective product offerings. The integration of Campus Management's CampusVue® Student, a fully unified academic and administrative platform designed for today's service-oriented institutions, and Moodlerooms' joule®, an enterprise e-Learning platform based on Moodle, will enable colleges and universities to adopt more comprehensive and fully-supported campus solutions.

The CampusVue Student integration with joule will be based on the Learning Information Services (LIS) 2.0 specification, which defines how systems manage the exchange of data pertaining to people, groups, memberships, courses and outcomes within the context of learning.

Campus Management and Moodlerooms will produce a standards-based integration between the CampusVue Student administrative and academic applications, and the joule e-Learning platform. CampusVue Student is currently used by 78 percent of the largest U.S.-based career and online colleges, in addition to other leading traditional 4-year, graduate and post-doctoral universities. Moodlerooms' turnkey SaaS solution for Moodle is leveraged by more than 400 higher education institutions across the globe.

"Our partnership with Moodlerooms demonstrates our commitment to offer colleges and universities with not only the best options for learning management, but delivering more meaningful integration with third party platforms," said Timothy S. Gilbert, senior vice president and chief marketing officer for Campus Management. "This partnership is an exciting next step, aligning with a progressive leader like Moodlerooms."

"Developing standards-based integration to the most commonly used applications is fundamental to our business," says Moodlerooms vice president of corporate development, Joe McAvoy. "Our partnership with Campus Management will help mutual customers improve operations and deliver seamless access to the campus user-community. Most importantly, Campus Management has a proven history of providing trusted solutions to the higher education community, and we are excited to be a part of that legacy."

## About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other organizations in 26 countries rely upon Campus Management Corp® enterprise software products and services. The CampusVue® Ecosystem is a vision for a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management, and reporting for the range of public, private, and proprietary postsecondary institutions. The ecosystem includes the CampusVue Student administrative system and CampusVue Portal solution, as well as Talisma® Constituent Relationship Management (CRM) and fundraising software.



## About Moodlerooms

Moodlerooms provides educators and learners across the globe with adaptable, reliable and affordable e-learning. With turnkey software-as-a-service solutions for Moodle, Moodlerooms' customers receive the benefits of the most widely-used learning management system in the world with the comfort and assurance that come from enterprise-level enhancements, services, and value-added support. With an unwavering commitment to creating a more effective and engaging education community, Moodlerooms is the CHANGE you want e-learning to be. <u>www.moodlerooms.com</u>

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